

Breton S.p.A.: 60 years of history with pioneering spirit. Friday, during the party with employees, the announcement by the Mayor of Godego on the naming of a street after Cav. Toncelli

CASTELLO DI GODEGO A journey that has lasted 60 years, starting on 5 January 1963 with the founding of Brevetti Toncelli in Castello di Godego, initially active in the design and production of natural stone processing machines. A company that started with six employees, '18 years after the end of the war, from the courage and intuition of Cavalier Marcello Toncelli', as recalled by the President of the Veneto Region **Luca Zaia**, 'becoming a reality that today is an ambassador of Veneto know-how in the world'. On Friday evening at the headquarters in Castello di Godego, the history that has led Breton to register more than 1,700 patents over the years was retraced, establishing Breton as a world leader in the design and production of systems for natural and composite stone. Around 1,000 employees wanted to celebrate together the visionary dream of founder Marcello Toncelli, the man who invented the revolutionary Bretonstone technology pioneered in the 1970s in the hot water boule of his kitchen. A dream come true, filling those who are part of it with pride. "Breton is indeed something good, but this is not the finishing line, it is a step forward towards new challenges", the words of **Cavaliere Marcello Toncelli** recalled by **President Luca Toncelli**, second generation who has taken up the continuous challenges of the market by continuing along the path of development that has led Breton to be present in 100 countries around the world. "Today there are expansion works underway," as the first citizen Diego Parisotto reminded us, "with the creation of new parking spaces and changes to the road system". And here is the announcement: 'Regarding the work in progress, I can tell you in advance that we have already started a procedure to name the new roundabout in via Caprera, at the height of the Scantamburlo furniture factory, after Cavaliere Marcello Toncelli. Besides honouring the founder, on Friday evening CEO **Dario Toncelli** also wished to thank a pillar of Breton that had financially supported the start of the entrepreneurial adventure, **Roberto Chiavacci**, 'who in addition to being a partner has become an irreplaceable friend, his reassuring presence and advice, always right, have been invaluable'. The President of Confindustria Veneto Est, Leopoldo Destro, pointed out that 'Breton is also an excellent example from the point of view of generation handover, with independent managers and directors, and a solid financial structure. A company that today would

be called 'resilient', capable of overcoming negative impacts linked to external factors'. Breton is looking to the future by continuing to invest and innovate, thanks to the third generation, with **Chiara Toncelli, Operations Director, Arianna Toncelli Strategy & Marketing Director, and Innovation Manager Marcello Toncelli**, who spoke about Breton's continuous bet towards the search for new technologies. At the same time, Breton is, again in Destro's words, a 'social infrastructure where one can grow humanly and professionally'. The testimony of a young man, Seku Fofana, was exciting: "I came from Gambia to seek a better future with the project 'a refugee in my home', I found work in Breton where I was able to participate in training courses. The dream is to bring my wife and son here and thanks to Breton I feel this dream will become reality'. Breton was described as 'my second family' by long-standing employees and 'a company that gives great opportunities for growth' by young people who joined on apprenticeship contracts. Common point: pride in belonging to a great team, a great family. During the evening, cheered by the Godego Musica Cultural Association, speakers alternated - using the TedX formula - with the pro-rector of the University of Padua Fabrizio Dughiero who spoke about open innovation in Breton's DNA, Sebastiano Zanolli, manager writer and trainer who spoke about the superpower of mutual trust between colleagues, and Cristina Arata, President of the Tina Anselmi Foundation, who illustrated the Foundation's projects, of which Breton was the first partner company, including the cohousing projects for the 'Dopo di Noi' (After Us).

Il Gruppo Breton

Breton, founded in 1963, has established itself on the global market thanks to its philosophy aimed at research and innovation; in its history, Breton has filed over 1700 patents.

It is the world leader in the design and production of systems for composite stone and natural stone.

It is a reference player in the design and production of machine tools for working metals and composite fibers in the automotive, energy, and aerospace sectors.

It is a technological leader in the design and production of machines for 3D large-format "Additive Manufacturing".

Breton has its headquarters in Italy, has seven foreign branches, and on average allocates the equivalent of around 5% of its turnover to research and development every year.

The trend

Breton's turnover of EUR 260 million in 2022 is growing.

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